



Psychology Laboratory Research Seminar

The Contribution of the Values Circle to Understanding Goals and Behaviours

by

Prof. Anat Bardi

**Reader
Department of Psychology
Royal Holloway, University of London**

Date : 12 September 2017 (Tuesday)
Time : 3:00 pm - 5:30 pm
**Venue : Room Y7302, SS Multi-function Room
Academic 1, City University of Hong Kong**
Language : English

Abstract

Values are broad life goals (e.g., power, benevolence) that guide people's lives and serve to motivate goals and behaviours across situations. Their structure in a circle of conflicts and compatibilities can help understand goals and behaviours from a broader perspective than based on single values. I will first present the established model of values (Schwartz, 1992), and will then show its contribution to understanding goals and behaviours, including achievement goals and unethical behaviours by linking these goals and behaviours to their motivational bases. I will show that the value circle can help us understand better the structure of these goals and behaviours, and therefore to understand why certain goals and behaviours can co-occur while others tend to not occur in the same person.

Biographical Sketch

Anat Bardi is a Reader in the Department of Psychology, Royal Holloway University of London. She completed her PhD in the Hebrew University of Jerusalem and post-doc in the University of California-Berkeley. Anat Bardi's research focuses on individual and cultural values, particularly on value change. She has published widely in many leading psychology journals including *Journal of personality and social psychology* and served on the editorial board of *Personality and Social Psychology Bulletin* and *Frontiers in Psychology*.

All Are Welcome